

English 2201
Media Worksheet #3

Name:



Retrieved from: <https://stevenaden.wordpress.com/2012/02/14/bose-advertisement/>

Circle the letter of the most correct response. (4 marks)

1. **What type of image is this?**

- (A) Advertisement
- (B) Brochure
- (C) Photograph
- (D) Poster

2. **What predominant media strategy is used here?**

- (A) Bandwagon
- (B) Facts and Figures
- (C) Humour
- (D) Shock appeal

3. **What is the mood of this image?**

- (A) Amused
- (B) Horrified
- (C) Indifferent
- (D) Sad

4. **What is the subtext of this image?**

- (A) Bose headphones kill
- (B) Bose is a company with a dark sense of humour
- (C) Bose headphones are THAT good.
- (D) Teenagers are oblivious

5. **In the blank space below, create a counter ad for this image. (6 marks)**

