Suggested 'hook' statements:

Theme:

*When authors sit to write, it is because they have made an observation of the world that has compelled them to share it.

*"The pen is mightier than the sword." This adage comes to mind when authors write to send a message about rebellion against authority or tyranny.

The best works of literature hold on to popularity because the author's commentary about life and people is one which is enduring and universal.

Tone:

It is often difficult for an author to distance their own attitudes and personalities from their writing.

An author's attitude toward the subject tends to often 'bleed through' the page.

Mood:

Literature has a unique power to evoke virtually every human emotion in the reader.

Conflict:

Adversity is an essential component of the human experience. Without it, our recognition of self, others, and the world at large would be stifled.

Character:

Often in literature, flawed or heroic characters help us to recognize our own shortcomings or potential.

Conflict reveals Theme

The struggles of characters often illuminate an important lesson about people and society.